

# UC MERCED'S CENTER FOR AFRICANA STUDIES PRESENTS:

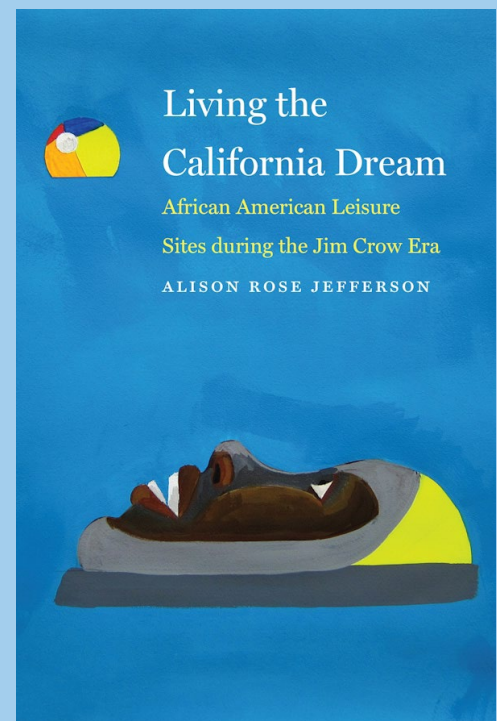
## ***BLACK CALIFORNIA DREAMIN': STORIES OF CLAIMING SPACE AT AMERICA'S LEISURE FRONTIER***

**ALISON ROSE JEFFERSON, M.H.C. | PH.D.**

Join a program with publicly engaged independent Historian and Heritage Conservation Consultant Dr. Alison Rose Jefferson where she will share stories about how African Americans during the Great Migration and Jim Crow era from the 1900s to 1960s created recreational and relaxation spaces at Southern California beaches and inland places. In the process sometimes, they were able to form community and created business projects at these sites. These stories are drawn from her recent book, *Living the California Dream: African American Leisure Sites during the Jim Crow Era* and other work. She will also share how some of these stories are being used in contemporary public history remembrance and public policy actions.



Alison Rose Jefferson | Photo by Leroy Hamilton



**12:00 pm, Thursday, March 12, 2026 | COB2 290**



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